### Executive Committee Seport for 2018-2019



Philippine Business Council ABU DHABL UNITED ARAB EMIRATES

TERM 1 ACCOMPLISHMENTS

# PBC-AUH in brief

By Deborah Gay A. Dayrit | Chairman 2018-2020

The Philippine Business Council Abu Dhabi Chapter under the auspices of Abu Dhabi Chamber of Commerce & Industry and with accreditation from the Philippine Chamber of Commerce & Industry; represents the Filipino Business community in the United Arab Emirates with the full support of the Philippine Embassy.

Our aim among others is to organize and strengthen the Filipino business community as well as the many Filipino organizations that are inclined to uplift Filipinos into entrepreneurship and leadership towards the economic advancement of the global Filipinos in the United Arab Emirates.

Moreover; the PBC is also your partner in bringing businesses in the Emirates as well as in our home country through various bilateral agreements that are beneficial to both our host and home country.

The PBC Executive Committee for years 2018 to 2020 intends to strengthen the Filipino business chain by connecting and networking the members' business interests through the ecosystem wherein we prioritize our brands, organic or franchised, within the community and extend them to the other international business councils.

Our program objectives for years 2018-1010 campaign and advocates the following:

- 1. Employers not Employees -an entrepreneurship mindset campaign;
- 2. Pinoy Muna -a business ecosystem to prioritize Filipino supply chain;
- 3. InfoRoom -a venue for SMEs to promote their businesses and learn new trends;
- 4. BizTalk -a focused opportunity to PBC members to host events in their locations;
- 5. International Exposures -a routine open invitation to members to benefit from the international activities hosted by other business councils, ADCCI, and other government agencies;
- 6. Recognition of Global Filipinos (Business & Entrepreneurship) Achievements; an
- 7. Various Doors PBC for trade & industry, for professionals & organizations.

### **Inside This Issue**

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# What we've done so far...

PBC Events & Collaboration

PBC AUH has actively initiated series of events such as InfoRoom 1, 2 & 3, Philippine Embassy, POLO & OWWA Events, and consistently participated in national & international activities.

These events have been opened to PBC members, associates, and aspiring members, and collaborated with communities and organizations such as Bayanihan Council & PBC Dubai & Northern Emirates Chapters.

Our commitment has been initiated such as members visitations, members' casual get together that is aimed to reconnect and strengthen relations.











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### The Oath of Office

غرفة أبوظ

# PBC Abu Dhabi to the next level...

Aside from the vision, mission, objectives and the stipulations in the articles of incorporation that the PBC Abu Dhabi Chapter upholds; we are also the channel that assists and act as the Filipino businesses' link to Abu Dhabi Chamber of Commerce and Industry (ADCCI) services, for members to benefit from ADCCI programs like the commercial directory, business links, legal services, Dhabi card, supplier registrations and of course the Chamber Awards.

غرفــة أبوظبحي

PBC-AUH ExeCom 2018-2020 worked hard in its term 1, to organize the board and the council members, activate members' participation in local activities, bring international opportunities to all, irrespective of membership category, widen UAE network and connections, elevate the council's vision & mission, partner with PBC-Dubai, collaborate with Philippine national offices representatives such as Department of Trade & Industry (DTI), Board of Investments, OWWA, Southern Philippines Development Authority (SPDA) for a huge investment opportunities in Mindanao.

We also pride our accomplishments supporting members to benefit from various international participations such as SME Expo, World Franchise Expo, Year of Tolerance Functions, ASEAN Business Functions, Various International Business Councils Events & Business Speed Networking.

Currently, PBC AUH is working on the bilateral opportunities together with the leadership & support of Philippine Embassy UAE Ambassador Quintana- that include investments for the Zayed Sustainability 2019 Awardees (Muntinlupa National High School), SPDA -Investments for Mindanao (Bangsamoro), DTI & OWWA Reintegration Programs, and of course the collaboration for Expo 2020 in Dubai.

More to expect from us as we fast approach our Term 2!















### Benefit from PBC social media and e-commerce mileage!

PBC AUH has improved its **website** <u>www.pbcabudhabi.com</u>, members can now send high definition logos for posting in members' page. Upcoming phases in the e-commerce are business vlogs and blogs from members and contributors!

Another venue is our <u>InfoRoom Business Spotlight</u>. We invite members to attend InfoRoom series, and send us the 1-min company AVP to be posted in the PBC-AUH FB Page. Each member companies will have the spotlight for a period. Company AVPs (profile or promotional) need to be high definition and not more than 1 minute.

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### **Members Benefits**

# **Partners in Success** from UAE to the world

Being a PBC member not only gives prestige; but more importantly is the opportunity to connect to the world! And this means members get to participate in business functions, forums, exposition, exhibits, as well as rubbing elbows with successful business owners & entrepreneurs in the UAE, where the business networking is limitless!

For our home country, it is a pride to be involved in the leadership in terms of investments on commercial trading, agriculture, travel & tourism, as well as in real estate. The more business we bring; the more we economically upgrade the lives of our countrymen.

#### Follow us! @thePBCAbuDhabi



Membership categories are lifetime or annual for corporate and individual. The fees are affordable, and membership comes with amazing benefits such as: Be a member now!

- 1. Choose your membership category
- 2. Fill up the application form
- 3. Attach the pertinent documents
- 4. Pay the annual fees
- Boost your business through us:
  - a. Send your high definition logo
  - b. Send your 1-min AVP either company profile of company promotions



I. UNITED ARAB EMIRA

## The Philippine Business Council

Members' Benefits	Business Owners Support	Bilateral Investments	Advocacy
Leadership Empowerment Equip & Develop Social Network Use of PBC Facilities Full-solution Portal	Events Participation Business Promotion Advertising & Exposure Business Registry Procurement Listing Legal Support Business Advisory	Commercial Relations Bilateral Trade Extensive Network	Campaigns Filipino Forum Employers NOT Employees

# Events & Collaboration 2018-2019

























More of our photos at <u>www.pbcabudhabi.com</u> or visit our fb page to grab your copies!

### The Philippine Business Council -AUH

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